



## **JOB TITLE**

**ENVIRONMENTAL SIGNAGE DESIGNER**

## **WORK LOCATION**

Winter Park, FL

## **POSITION INFORMATION**

Full-time salaried position; salary rate varies based on experience, 55k-65K

## **SCHEDULE**

Monday – Friday 9:00 am – 6:00 pm, or as needed

## **GENERAL JOB DESCRIPTION**

An Environmental Signage Designer with AOA is a creative, technical, and collaborative designer. AOA has a dynamic and ever-changing portfolio with bandwidth covering varying entertainment venue types; including theme parks, hospitality, food and beverage, retail, family entertainment centers, art exhibitions, museums, and many more. All team members are responsible for helping develop and uphold the creative intent for all aspects of the creative design process. The Environmental Signage Designer will be responsible for helping with inspirational imagery, brainstorming, story development, staying up to date on current trends, as well as the detailed mechanics of the design integration into the overall project to help the team produce the best work possible. The Environmental Signage Designer works full-time hours among the designers and creative talent in the Design Studio and partners with multiple teams within AOA to ensure designs succeed and are properly delivered to our clients. This position reports to AOA's Project/Design Leads.

## **RESPONSIBILITIES**

- Work to produce design solutions for a variety of signage types; marquees, wayfinding, building signage, menus, dimensional patterns, operational/life safety, kiosks, and many more.
- The Environmental Designer will have an understanding of the signage fabrication process as well as the operation of large-format printing, laser engraving, sign production techniques and installation.
- Knowledgeable in materials and construction methods for signage fabrication and install.
- Must also have a knowledge with integrating lighting and other special effects or technical equipment into dimensional signage.
- Responsible for creating concept, schematic and detailed drawings that document and accurately capture the creative intent for chosen designs.
- Coordinate with other DOW's (divisions of work) to make sure all designs are scaled and designed properly for seamless fabrication, installation, and maintenance.
- Partner with Show Set and Architectural team members to produce deliverables ranging from quick mock-ups to realistic renders.
- Communicate with fabrication partners on production and material limitations to ensure signs are designed with feasibility and cost effectiveness.
- Advise on finish materiality, installation techniques, and construction methodology.
- Review construction drawings and print proofs for errors.
- Research new materials or innovations related to environmental graphics/signage.
- Fluency in brand standards, messaging hierarchies, typography, and guideline creation.
- Must have ability to present ideas and concepts in a professional manner (graphic, written, and orally) and work in a team environment effectively.
- Ability to plan and prioritize work, develop work schedules, and create timelines.



### **EDUCATION & EXPERIENCE**

- Bachelor's degree in graphic design, visual arts, or other relevant fields.
- Minimum of 3 years prior experience in the theme park and/or hospitality sectors.

### **SOFTWARE**

Required Software Includes:

- Design: Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Other: Bluebeam

Bonus Software:

- Design: Rhino, Revit, Sketchup, AutoCAD
- Other: Enscape, Lumion

### **PORTFOLIO REQUIREMENTS**

1. Must show samples of signage that demonstrates initial concept design through fabrication/install.

### **QUALIFICATIONS**

- Ability to drive, motivate and has an ability to keep a finger on the pulse of current trends is key when working to achieve the goals of the team and the project
- Ability to establish, build, and maintain positive and productive team relationships based on open communication, trust and teamwork with project partners, departments, disciplines, and personnel.
- Communicates, inspires, and maintains project intent among all team-members.
- Ability to introduce artistic innovation into every project they manage, thinking of new ways to create unique designs that have meaningful impacts on clients
- Ability to manage and resolve conflict between individual team members and between different teams
- Ability to working with other teams to implement changes to design, influence others; leading them to understand why certain design aspects matter more than others
- Strong leadership skills and ability to motivate, mentor and deliver clear feedback to their team members
- Ensure strict team and project deadlines are met

### **PHYSICAL REQUIRMENTS**

- Prolonged periods of sitting at a desk and working on a computer
- Must be able to speak
- Specific vision abilities required by this job include close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus

### **PROVIDED TOOLS**

Provided a computer, software and cell phone reimbursement. Any driving done for business purposes will be reimbursed at the current IRS rate.

### **APPLICATION INSTRUCTIONS**

Submit a copy of current resume and portfolio: [careers@insideAOA.com](mailto:careers@insideAOA.com); please include the name of the position you're applying for (Environmental Signage Designer) in the subject line.

Provide a minimum of (2) work references in any field and list of relevant project work if not included in the



portfolio.

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## **AOA COMPANY INFORMATION**

### **AOA Vision**

*To dream, create, and build global experiences of a lifetime.*

### **AOA Mission**

To create and build innovative and transformative experiences that astonish and exceed expectations.

**At AOA, it is our expectation that all employees embrace and uphold our Company Values:**

**Communication – Be open, authentic, approachable, timely, and purposeful in everything that we do.**

- Respect - Respect should be given across the board.
- Transparency - Transparency is key in the development of trust between parties and is essential in communicating with honesty.
- Professionalism - Professionalism truly lies in the individual's sense of responsibility to client, team, and projects.

**Quality– Deliver every project knowing we did best.**

- Innovation – Continuously think outside the box and never be complacent.
- Exceed Expectations – Go beyond what our client needs.
- Repeat Business – Ensure our clients know they can trust us every step of the way to go above and beyond.

**Leadership - Empower everyone to do the right things, not just do things right.**

- Integrity – Have courage and confidence to do the right thing and inspire others to do the same.
- Problem Solvers – Don't be intimidated by challenges. Be creative, effective, and efficient to get the job done.
- Financially Responsible – Manage money in a way that is productive and in the best interest of the client and company.

**Teamwork - Work collaboratively to create an environment where trust, honesty, and integrity is most important.**

- AOA Family & Community – Be a good human and take care of one another.
- Diversity – Promote diversity of thought, people, and culture.
- Inclusion – Make everyone feel that they are valued and respected.

**Balance - Be present at work and at life.**

- Quality of Life - Happiness matters.
- Embrace the moment. - Give life your all and find the fun.
- Wellness - Devote time to physical and mental well-being.